

**OUR TOWN ADVERTISING SCHEDULE
JANUARY – DECEMBER
2018**

JANUARY

3 H&F 3 weeks
10 H&F 2nd wk
17 H&F 3rd wk/Education 3 wks /Back page
24 Superbowl/Education 2nd wk
Catholic School
31 Valentine's Day/Education 3rd wk

FEBRUARY

7 Valentine's Day/Chinese New Year
14 Presidents wk/H&F 2 wks
21 Back Page/H&F 2nd wk
28 International Women's Day/Automotive

MARCH

7 St. Patrick's Day
14 St. Patrick's Day Pull Out
21 Easter 2 wks/Church 2 wks
H&F 2 wks/Back Page/Camp 2 wks
28 Easter 2nd wk/Church 2nd wk/
Camp 2nd wk/ H&F 2nd wk

APRIL

4 Passover/House & Garden 5 wks
11 Tappan/H&G 2nd wk
18 Earth Day/Northvale/Back Page
H&F 2 wks/H&G 3rd wk
25 Piermont/H&G 4th wk/H&F 2nd wk
Cinco de Mayo

MAY

2 Mother's Day/H&F 2 wks/Camp 5 wks
H&G 5th wk/Norwood
9 Mother's Day/Camp 2nd wk
H&F 2nd wk/New City
16 Camp 3rd wk/Back Page
23 Pet Special/Memorial Day
Camp 4th wk
30 Camp 5th wk

JUNE

6 Graduation/H&F 2 wks/Flag Day/Nanuet
13 Father's Day/Blauvelt/Graduation 2nd wk
20 Golf Special/Back Page
27 Summer Dining Guide Part 1
Independence Day

JULY

4 H&F 2 wks
11 H&F 2nd wk/Pool & Patio 5 wks
18 Summer Automotive/Back Page
Pool & Patio 2nd wk
25 Summer Dining Part 2/ Pool & Patio 3nd wk

AUGUST

1 Pool & Patio 4th wk
8 Pool & Patio 5th wk/Education 5 wks
H&F 2 wks
15 Back Page/Education 2nd wk/H&F 2nd wk
Higher Education
22 Education 3rd wk
29 Education 4th wk/Football

SEPTEMBER

5 Valley Cottage/Congers/Education 5th wk
H&F 2 wks
12 Rosh Hashannah/Yom Kipper/Fall Golf
H&F 2nd wk
19 Pets/Back Page
26 Pearl River Day

OCTOBER

3 Fall Dining Guide/H&G 5 wks
10 H&F Woman's Health/H&G 2nd wk
17 Special Occasions/H&G 3rd wk/
Back Page
24 Halloween/Orangeburg/H&G 4th wk
31 H&G 5th wk

NOVEMBER

7 Veterans Day/H&F Diabetic Awareness
14 Thanksgiving/Clarkstown/H&F 2nd wk/
21 Nyack/Holiday Special 5 wks/Back Page
28 Holiday 2nd wk/Church 3 wks
Piermont

DECEMBER

5 Hanukkah/Holiday 3rd wk/Sparkill
Church 2nd wk
12 Pearl River/Holiday 4th wk/Church 3rd wk
19 Back Page/Holiday 5th wk
26 Year End Issue