

# Our Town Newspaper

PO. Box 750 • Pearl River, NY 10965  
e-mail: ads@ourtownnews.com

SERVING ROCKLAND & NORTHERN BERGEN SINCE 1973

with Mail Delivery to Rockland and Bergen Counties and Over 150 Bulk Drop Locations

## DISPLAY ADVERTISING INFO

ALL PRICES ARE PER INSERTION.

Multi week pricing discounts available.

*Call your sales rep for details.*

Shaded areas depict size of ad



**Full Page**  
10 3/8" x 16"  
7 col. x 16"



**3/4 Page Horizontal**  
10 3/8" x 12"  
7 col. x 12"



**3/4 Page Vertical**  
8 7/8" x 14"  
6 col. x 14"



**1/2 Page Horizontal**  
10 3/8" x 8"  
7 col. x 8"



**1/2 Page Vertical**  
7 3/8" x 11"  
5 col. x 11"



**1/4 Page Horizontal**  
5 7/8" x 7"  
4 col. x 7"



**Junior 1/4 Page Horizontal**  
5 7/8" x 5"  
4 col. x 5"



**Junior 1/4 Page Vertical**  
4 3/8" x 7"  
3 col. x 7"

**Small Skyscraper**  
4 3/8" x 5"  
3 col. x 5"

**Pop Up**  
4 3/8" x 4"  
3 col. x 4"

**Small Rectangle**  
4 3/8" x 3"  
3 col. x 3"

**Button Spot**  
2 7/8" x 3"  
2 col. x 3"

**Side Button**  
4 3/8" x 2"  
3 col. x 2"

**Business Card**  
2 7/8" x 2"  
2 col. x 2"

**Front Cover Banner**  
10 3/8" x 2"  
7 col. x 2"

**Modular**  
5" x 5"  
*Special Section Only*

Add 25% to rate for special guaranteed positions.

### MECHANICAL REQUIREMENTS

We accept ads in digital format as PDFs 300 dpi, 85 lpi, or TIFFS. Halftones should be 300 dpi minimum. e-mail: ads@ourtownnews.com

#### PAGE SIZES

Full Page 7 col. x 16"

1 Column.....	1 3/8"
2 Column.....	2 7/8"
3 Column.....	4 3/8"
4 Column.....	5 7/8"
5 Column.....	7 3/8"
6 Column.....	8 7/8"
7 Column.....	10 3/8"

## ADVERTISING DEADLINE: FRIDAY 1PM

### CIRCULATION

#### NEW YORK

Airmont  
Bardonia  
Blauvelt  
Central Nyack  
Chestnut Ridge  
Congers  
Garnerville  
Grandview  
Haverstraw  
Hillburn  
Hillcrest  
Monsey  
Montebello

Nanuet  
New City  
Nyack  
Orangeburg  
Palisades  
Pearl River  
Piermont  
Pomona  
Sloatsburg  
Sneden's Landing  
South Nyack  
Sparkill  
Spring Valley

Stony Point  
Suffern  
Tallman  
Tappan  
Theills / Mt Ivy  
Tompkins Cove  
Tuxedo Park  
Upper Nyack  
Valley Cottage  
Wesley Hills  
West Haverstraw  
West Nyack

#### NEW JERSEY

Closter  
Cresskill  
Emerson  
Harrington Park  
Hillsdale  
Montvale  
Northvale  
Norwood  
Old Tappan  
Park Ridge  
Rivervale  
Rockleigh  
Washington Twp  
Westwood  
Woodcliff Lake

**GENERAL INFORMATION & PHONE NUMBERS**  
**DISPLAY, CLASSIFIED AND EDITORIAL**  
**845-735-1342 • FAX: 845-620-9533**