

# OUR TOWN ADVERTISING SCHEDULE

## JANUARY – DECEMBER 2011

To advertise, call 845-735-1342 or e-mail us at ads@ourtownnews.com

### JANUARY

- 5 Education 3 wks/  
Health & Fitness 3 wks
- 12 Education 2<sup>nd</sup> wk./H&F 2nd wk
- 19 Bridal/Education 3<sup>rd</sup> wk./H & F 3<sup>rd</sup> wk  
Back Page
- 26 Super Bowl/Catholic School

### FEBRUARY

- 2 *Valentine's Day*
- 9 Valentine's Day/President's Week
- 16 Health & Fitness 2 wks/Back Page
- 23 H&F 2<sup>nd</sup> wk..

### MARCH

- 2 Automotive
- 9 St. Patrick's Day 2 wks/Camp
- 16 St. Patrick's Day 2<sup>nd</sup> w/Back Page/Camp
- 23 Health & Fitness 2 wks.
- 30 H&F 2<sup>nd</sup> wk/  
House & Garden 5 wks

### APRIL

- 6 H&G 2<sup>nd</sup> wk
- 13 H&G 3<sup>rd</sup> wk/ Passover/Easter./Earth  
Day/*Tappan*
- 20 H&G 4<sup>th</sup> wk/Easter/*Northvale*/Back Page
- 27 Mothers Day/Piermont/H&G 5<sup>th</sup> wk

### MAY

- 4 Mothers Day/*Norwood*/H&F 2 wks  
Camp 4 wks
- 11 H&F 2<sup>nd</sup> wk/Camp 2<sup>nd</sup>wk./*Real Estate*
- 18 Camp 3<sup>rd</sup> wk./Back Page
- 25 Camp 4<sup>th</sup> wk/Memorial Day/Pet Special

### JUNE

- 1 Health & Fitness
- 8 Father's Day/Graduation/*Blauvelt*
- 15 Father's Day/Graduation 2<sup>nd</sup> wk  
Bridal/Back Page
- 22 Golf Special/Health & Fitness
- 29 *Summer Dining Part 1*

### JULY

- 6 Health & Fitness 2 wks
- 13 H&F 2<sup>nd</sup> wk
- 20 Summer Automotive, Pool & Patio  
5 wks/ Back Page
- 27 *Summer Dining Part 2*  
Pool & Patio 2<sup>nd</sup> wk

### AUGUST

- 3 Pool&Patio3<sup>rd</sup>wk/HigherEducation
- 10 Education 5 wks  
Pool & Patio 4<sup>th</sup> wk
- 17 Pool & Patio 5<sup>th</sup> wk/Education 2<sup>nd</sup> wk Back  
Page/Health & Fitness
- 24 Education 3<sup>nd</sup> wk
- 31 Football/Education 4<sup>th</sup> wk

### SEPTEMBER

- 7 H&F 2 wks/Education 5<sup>th</sup> wk/  
14 New City/H&F 2<sup>nd</sup> wk/Back Page
- 21 Rosh Hoshannah/Back Page
- 28 Special Occasion/Pearl River

### OCTOBER

- 5 H&G 5 wks/Woman's Health
- 12 H&G 2<sup>nd</sup> wk/Nanuet
- 19 Halloween/H&G 3<sup>rd</sup> wk./Back Page
- 26 H&G 4<sup>th</sup> wk/*Orangeburg*

### NOVEMBER

- 2 H&F Diabetic Awareness/H&G 5<sup>th</sup> wk
- 9 Thanksgiving
- 16 Thanksgiving/Back Page Clarkstown
- 24 Holiday Special 5wks/Nyack
- 30 Holiday 2<sup>nd</sup> wk/Piermont/Sparkill

### DECEMBER

- 7 Holiday 3<sup>rd</sup> wk/*Pearl River*
- 14 Holiday 4<sup>th</sup> wk/Hanuakkah
- 21 Holiday 5<sup>th</sup> wk/Back Page
- 28 Year End Issue/Health &Fitness  
3 wk Special